



Indiana Bicentennial Commission
Board Meeting Minutes – October 3, 2014

Members Present:

Sarah Evans Barker
Steve Ferguson – phone
Tony George
Lee Hamilton
Mickey Maurer
PE MacAllister
Mary McConnell
Jim McCormick
Senator Jim Merritt
First Lady Karen Pence
Ellen Rosenthal
Randall Shepard
Becky Skillman

Staff:

Sam Alderfer
Perry Hammock
Rene' Stanley
Deborah Wezensky

Executive Session:

Pursuant to IC 5-14-1.5-6.1 an executive session was conducted for the Board to receive training and orientation on board roles and responsibilities.

A presentation was made by Chris Atkins, Director, Indiana Office of Management and Budget, regarding board roles and responsibilities in financial strategy and the State budget process, with insights provided by the Indiana Department of Administration.

No additional topics or issues were discussed and no final decisions or actions were taken.

Public Meeting:

- I. The Commission was welcomed by Ellen Rosenthal, President and CEO, Conner Prairie Interactive History Park, our host for the day. She introduced Mike Pace of the Lenape tribe for a brief presentation regarding Native Americans and Indiana's bicentennial.
- II. Executive Director's Report - Perry Hammock
 - a. Activity Update:

New staff interns Sam Alderfer and Ariana Smith were introduced. They are IUPUI students in marketing and public relations.
 - b. Progress on Key Metrics:



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- County Visits: In the last six weeks, staff visited coordinators in 33 counties for a total of 73 Since June 1. The goal is to personally visit all 92 counties by the end of October.
- County Coordinators: Marion and Allen counties still need coordinators identified.
- IBC Endorsements: Since our most recent deadline, September 30, we have received seven new applications for endorsement. Our goal is 200 legacy projects by 2016. With October 3 proposed endorsements, the total number of approved projects will be 103.
- Marketing Update:
 - Talking points distributed to Commission members
Since August 22, 2014 meeting, 17 Media Impressions
 - IBC News October issue distribution: 3,767 and excerpts to 29,000 state employees
 - 65 new Twitter followers
 - 286 Instagram posts, 149 followers
- Fundraising Goals: \$5 million, 9 Signature projects approved

III. Committee Reports

a. Endorsement – Ellen Rosenthal

“The Endorsement Committee is working beautifully, like a well-oiled machine,” she noted. She thanked Committee members Chris Jensen, Pam Bennett, Colleen Smyth and Deborah Wezensky for their hard work and dedication. She shared the following highlights:

- 119 Application for Endorsement received since October 1, 2013
- 103 Applications submitted to the full Commission for endorsement as of today
 - 31 applications received during third quarter of 2014, three not approved for endorsement: one pending proof of non-profit status; one does not meet legacy project endorsement criteria; and one not approved due to lack of progress and partnership.

Chair Rosenthal submitted 28 applications for the Commission’s endorsement. Sarah Evans Barker made a motion to approve the Committee’s recommendations on applications presented for endorsement and those denied. Lee Hamilton seconded the motion. The motion carried with no dissent.

b. Bicentennial Nature Trust – Mark Becker reported on the August 1st Round:

- 12 applications received, 11 approved (committee members Becky Skillman, Randall Shepard, Tony George, Senator Jim Merritt and advisor, Mary McConnell):
 - 2 Land Trusts
 - 2 DNR Nature Preserves
 - 7 DNR Fish and Wildlife
- One new county represented: Vermillion
- Match ratio within this round: \$1 : \$1.42



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- Approved two new “BNT Signature Project Areas”. The goal is to accelerate acquisitions in a targeted area where building upon the existing matrix of conservation properties can make a significant impact. The two areas are:
 - Cedar Creek Conservation Area -- DeKalb and Allen Counties
 - Beanblossom Creek Conservation Area -- Monroe County
 - 104 projects approved to date:
 - 49 different counties
 - \$18.5 million BNT, \$25.4 million match
 - \$1 : \$1.37 overall match rate
 - 45 closed or completed
 - 5,092 acres (eight square miles) of conservation properties added
 - Uncommitted trust balance: \$11.5 million
- c. Book – Sarah Evans Barker
- The book committee (Jim Madison, Mickey Maurer, Sarah Evans Barker) has been stymied due to lack of funding for a bicentennial book. Staff are following established IDOA procurement rules. RFPs will go out per Indiana state procurement policy to potential book vendors to submit proposals.

IV. New Business

a. Indiana State Museum – Tom King, CEO

An update was provided on State Museum endeavors including:

- Centers of excellence: paleontology, Lincoln collection, Indiana art, Indiana agriculture and manufacturing and quilts
- A multi-phase museum renovation is under way. The first phase will be complete in time for Indiana’s 2016 bicentennial, although renovation work will continue through 2019
- Some state historic sites are also under renovation in preparation for Indiana's bicentennial, particularly Corydon state capitol and the Levi Coffin House
- The “Amazing Maize” exhibit will be at the Indiana State Fair
- Bicentennial-related exhibitions include three submitted for Endorsement as Bicentennial Legacy Projects:
 - “Stars” a quilt exhibition features historic and modern quilts - opens June 2015
 - “Indiana in 200 Objects” a major exhibit illuminating Indiana's natural and cultural history
 - “200 Years of Indiana Art: A Cultural Legacy” an exhibition featuring works by Indiana artists from the territorial days to the present.

b. Indiana Historical Bureau – Pam Bennett, Director



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- IHB has a Bicentennial Legacy Project promoting signage to highlight communities and organizations with Bicentennial Legacy Projects as part of the 2016 celebration.
- Events are being planned to complement the tour by Lincoln's funeral train in 2015 in collaboration with statewide partners, including:
 - An exhibit at the statehouse with a replica Lincoln casket courtesy of Batesville Casket Co. and guards in period costume, April 6–10
 - A ceremony on April 30 including a program from the Ulysses S. Grant National Historic Site, St. Louis, Missouri
 - A Lincoln funeral train blog.

V. Old Business

a. Capital Projects Update – Jessica Robertson, IDOA

Bicentennial Plaza on the statehouse campus:

- MKSK, the plaza project's landscape architecture, urban design, and planning firm is refining plaza concepts based on Commission feedback. These concepts will be presented at a future Commission meeting
- Survey work has begun as part of necessary construction work

Education and Welcome Center:

- IDOA has partnered with Conner Prairie to help determine how to keep visiting children engaged
- Concepts are still being developed for the exhibit, to be housed in the Indiana State Library
- Additional restrooms will be installed in the ISL as part of the project. That renovation is in its initial phase

Archives Solution:

Options for a long-term solution are still being researched.

b. 2016 Celebrations Update – Perry Hammock

Suggested celebrations:

- Kick-off function on statehood day in 2015 – perhaps in the statehouse
- October 2016 – Hoosier homecoming “you all come” – open to all, outdoor
- December 10, 2016 gala -- Our most formal function. Will be held at the Indiana State Fairgrounds Coliseum. Indiana Public Broadcasting has expressed an interest in broadcasting the function.
- December 11, 2016 -- Inspirational celebration closes out the bicentennial year.

VI. Open Discussion



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Jim McCormick invited the Commission to Vincennes to hold its November 14 meeting. Vincennes University will host the meeting to include a luncheon and a tour of the Red Skelton Museum on the University campus.

The Diversity Committee meeting originally scheduled to follow the October 3 Commission meeting was postponed as the chair, Representative Charlie Brown, was unable to attend. Committee members include Representative Charlie Brown, Steve Ferguson, Jim Madison, Lee Hamilton and Becky Skillman.

VII. Meeting Adjourned

Next Indiana Bicentennial Commission meeting:

November 14, 2014 - 9:30 am to 11:30 am

Location: Vincennes University

Fort Sackville Room in the Beckes Student Union Building
1101 North Second ST, Vincennes, Indiana 47591